

BHHS BOOSTER CLUB MEETING Minutes, January 11, 2017

Attendance

Doug Nelson, Todd Venable, Meagan Cote, Tracie Piuuff, Mike Hobbick, Henry Valz, Don Farler, Mary Pilon, Rachel Ashton, Davie Kindell, Traci Lazar, Lisa Won, Trisha Claridge, Sonja Craddock, Dave Myers and Sue Kramer

Treasurers Report

- Lisa Won distributed our Booster Club financial report. She noted for new members in attendance, that considerations for clubs' financial interaction with the Booster Club were in a paragraph at the bottom of the report.

Old Business

- The **"Fund an Item" acoustic shell**, discussed at previous meetings, was purchased with Tumwater School District funds, but they expect the donations from this Fund an Item at last year's auction, to be reimbursed to the district.
- Ways that the **Booster Club acquires revenue** is through 1) the Booster Bash/Auction 2) Fred Meyer monthly dividends. Members need to sign up annually in order to get this percentage from F'M' 3) Amazon Smile – also donates a percentage to our club based on purchases by members. We received \$116.26 last year.

We discussed marketing these programs more, to increase revenue donations. Our general funds are used for student population, with current topics including improving weights in our school weight room, and creating a "Wall of Fame" at the district stadium. The Booster Club has set aside \$500 for this project.

Davie Kindell asked if the Booster Club was still considering **upgrading concessions** equipment, dated and inadequate, using funds from our Club's General Fund

Mike Hobbick announced that Midway USA Foundation is now matching \$2 for every \$1 that is put into the **Rifle Team's annuity account**. Last month he explained that the rifle team is selling items to "earn" money from Midway that will be put into an annuity account for our school rifle team.

New Business

Don Farler spoke about the upcoming **coaches clinic** (3-day all-sport presentations at Double Tree by SeaTac, called NW All Sports Clinic.) He was asking for help in paying for the "school fee" that would cover the first ten coaches who register, for \$595. The members present agreed that this is a good way to support many of our BHHS students and approved the registration fee. A member pointed out that the fee needs to be paid by Feb 1, in order to get this rate. Don agreed to cover the next ten coaches that register to attend, for \$50 each.

Don shared the district will pay \$5,000 toward purchasing a **scoreboard, at the turf field**, which will be installed at Black Hills. Teams that will probably use the turf field will be the JV Football and Soccer teams. Don passed a Daktronics catalog around to members present to show the more basic model, #FB-400K shown on page 30, and suggested we might want to consider helping to raise more revenue to

upgrade the scoreboard to possibly a \$10,000 model, like FB-2018 on page 29. The current option, at 5K does not have our School Name on it anywhere.

Sonja Craddock reviewed our upcoming Auction/**Booster Bash Procurement Forms** on May 6, the day before Mothers Day. She reminded members, many of which were parent representatives for their student's club, about— and adding your club name to the form before giving it to donors. This helps with “item management issues.”

Sonja presented Mison Bowden' design for our **Auction Item Book** and also **ticket options**. Members voted on their preference. The “red, blue and black version” ticket was preferred.

Auction tickets will be purchased at the ASB office as of now. Rachel Ashton presented information she'd collected about using PayPal, the Square and Credit Card Processing Machines. Trisha asked about using the Square as an **alternative method to purchase tickets for the auction**. Sonja noted that if tickets are purchased off site with PayPal or another method, we need to have a method of knowing which seats were sold. Currently Bonnie Center keeps track of tickets for tables, as she sells them.

Points Rachel shared from her payment option research, was **PayPal offers** registration as a charity. If people log to use PayPal through their system, we pay 2.2%. If people use their own phone to access PayPal, we pay 2.7%. We already have a “Black Hills” account to donate. Members discussed that individual clubs could do many more things using a PayPal Giving Fund account; to have a list of donors, etc.

Rachel shared that swiping the **Square was 2.75%**. You can only plug the Square into your phone and swipe it. There is not a virtual link.

The **Credit Card Machine Rental** has a built in wi-fi. It has a \$99 charge and 1.59% plus .25 per transaction fee. Lisa Won reminded us that we already have a machine that costs us \$20 a month, and we only use it at the auction. A disadvantage to this method was that members believed there is not enough fraud protection. PayPal and the Square have better fraud protection.

Davie Kindell asked that we get the **PayPal donation option** in place as soon as possible, so individual clubs with interested parents, can make their donations. This idea was further discussed with the possibility of having Fund an Item donations being received off-site? Todd Venable mentioned considering making live bidding available off-site, with the live auction at the Booster Bash...

Fund an Item requests will be presented at the March 8, Booster Club meeting and voted on after the meeting. Information was e-mailed to all clubs and coaches, with the process and considerations used as selection criteria.

April 21st is the due date for Procurement Forms, with complete descriptions, for the auction booklet set up. The criteria for **live auction—vs-silent auction** was described; depending on the total items each group acquired and the variety. Live items are selected for potential to bring highest donations and each club is attempted to be represented. The 2016 auction booklet is still available on-line, for review. Live Auction items are in a power point presentation. Sonja asked that a good picture for this power point be sent to her so it can be added to the presentation.

Trisha asked for a parent with **middle school extra-curricular involvement**, to approach parents about **attending our auction together** at a table. Sonja shared that she took tickets to the TMS events and asked parents about attending. She sold a full table of middle school parent tickets. (FYI: our current Football Booster Club President attended his first auction this way.) Megan Cote expressed a willingness to connect with TMS parents about attending the auction.

The 2017 Auction has a country theme. Twenty-nine tables will be decorated and mason jars, hay bales, flannel shirts, etc. will be used.

Food selection at the auction will be decided on using criteria from previous years. Sonja is collecting different propositions for consideration. Todd Venable asked about the budget, which is \$2300.

Rifle Club representative, Mike Hobbick, asked about **donating food or alcohol** for the auction. Coaches will again be our bartenders and servers. The question of ESD allowing donated liquor was brought up; Mike will check on this.

Sonja asked **Don Farler to coordinate the volunteers**, teachers and coaches, again this year. They will wear jeans flannel shirts.

Advertisement – with 8.5' x 11' signage was discussed. Members discussed the large fees charged by the city to hang signs, and Don Farler mentioned that the city uses our facilities often, and maybe we can get a deal to hang a banner in Tumwater over the roadway with this consideration.

We have the **ESD from 7 am to 11 pm, May 6, for the Auction.** Student volunteers can earn community service hours. Sonja explained needs for students to help set up, greet guests, move items in and out to cars for set up and departure, etc...

Procured Auction items can be dropped off at the ASB office, if individuals are unable to deliver them on May 6. Please label items with the Auction Book item # (which can be found on line) Trisha suggested creating a larger display to present gift cards, etc. Maybe package them in a basket together with other smaller items but make it obvious what's inside. Plastic wrap covers contain items and help ensure security. Please try to describe items with the auction item # and try to make it easy to determine what each item is, with the description given.

Don asked about the "**Hall of Fame**" Induction. Ryan Reynolds (son Brian, currently at BHHS) is helping begin this Hall of Fame. Don is working on criteria for selection for: Athletic, Academic/General and Arts Hall of Fame members. Sonja suggested maybe this celebration ceremony could occur before the auction begins, at 5pm. We could do a slide show to publicize the Hall of Fame members and new inductees. Trisha discussed creating this, and just share who was inducted, at the auction. We could add a picture of new members in our program, which may get more attendees at our auction.

Sonja asked for a **Dessert Dash Coordinator**. The process was described, where each club donates at least one dessert for the dash. The coordinator helps accept and set up desserts on the day of the auction, facilitates getting items labeled, acquires paper plates and helps with distribution, etc...

Respectfully submitted,

Sue Kramer, secretary